NIAGARA COLLEGE
of Applied Arts and Technology
WELLAND CAMPUS

NIAGARA NEWS

Oct. 20, 1980
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Sign of the times

What is this strange vehicle parked in the college parking lot? Surely it's not the snow plow already? Well, it is, and it's a sure sign that winter is on its way. The snow removal crew has brought the plow out of hibernation to make sure it's ready for what might prove to be a rather severe winter season. So rest assured, Niagara students, should old man Winter strike with an early snowstorm, the plow is ready. (Photo by Surgeoner)

SAC treasurer quits

John Morden, vice-priesident of finance for the Student Administrative Council (SAC), resigned last Thursday.

"I did it in the better interest of SAC and myself," John said. His personal reasons for quitting had nothing to do with the other members or a work overload.

"SAC was no problem; the people here are doing a good job," he said.

"I thought it was a big surprise," Tom Mather, SAC president, said. "I'm sorry it had to end up this way." Regardless of the reasons, Tom said he respects John's decision.

The vacancy will have to be filled as soon as possible, Tom said. According to its constitution, SAC can appoint a person to an office vacancy.

"We are going to ask last year's runner-up, Valerie Nieuwsteeg," he said. If she is not interested, the position will be open for anyone interested in applying for it.

Housing information available to students

By IRENE YURCICH
Staff Writer

Coming to a completely new area and not knowing anyone is a major problem facing new college students. Moving away from home for the first time is usually a major trauma for an 18-year-old.

Niagara College offers out-of-town students a service to provide them with housing information. Lists of all housing accommodations are made available and the students must then decide which is best suited to their needs.

Most students decide they would prefer an apartment but this is both expensive and hard to find.

Another myth that most students believe is that they should start looking for accommodation early in the year to avoid the rush but housing officer Thelma Lloyd said the best time to start looking is near the end of summer. This is the time that most of the places become available.

Some students after viewing a home or living there a few months encounter problems; however some are completely satisfied and find it like a home away from home.

LIKE A DAUGHTER

"My landlady treats me like a daughter almost," Sonja Blanchette, first year interior design, said. Sonja is from Alexander, Ont., about 30 miles north of Cornwall.

She is "very happy" staying where she is and does not have many restrictions placed on her. She said she would recommend this house to anyone.

Living in someone's home can be a good environment for learning to cope with people.

The main thing is consideration, Barbara Ambrisko, second-year library technician, said. Barbara is living with other students in a house.

The situation becomes tense when someone is inconsiderate and plays stereo a bit too loud when others are trying to study, she said. Generally speaking, everyone gets along well and if there is a complaint, they talk it out.

See 'Housing', pg. 2.

Celebrate Canada Festival placing emphasis on college

By DIANE CLAVEAU
Staff Writer

This year's Celebrate Canada Festival will place emphasis on the college community rather than the community at large, Gail Hilyer, festival convener, said at the Oct. 14 meeting of the Celebrate Canada Festival committee.

"I see the festival committee working within the confines of the college community this year." It originally was that way, community participation grew out of it. The college president has suggested that each school undertake to provide activities for that school, she said.

This year the committee has a $2,000 grant from the Board of Governors. "It is entirely up to the committee as to what they want to do with the grant." Ms. Hilyer said.

Although the festival committee has permission from the Council of Regents to do internal fund-raising, it cannot go to local businesses for financial support without approval from the council.

SOME CONTRIBUTIONS

Ms. Hilyer said Welland Vale campus is interested in doing fund-raising and "there may be supporting funds from the Ontario Art Council." Jacqueline Robarts, college president, will donate a rug she has hooked to help raise money for the festival and Hans van der Slagt, dean of business, will donate a wall hanging he has made, she said.

If the committee wishes, it may use the evening before the one-day festival as part of the program. If it decides not to, "it is going to be one day for other years. We will have to work with what we have," Ms. Hilyer said.

So, why was the festival cut down to one day? Ms.Hilyer said some people felt classes were disrupted last year. The board recognized the participation of the students to the festival but the concern about disruption of classes was expressed. Another concern may have been overspending.

The academic affairs committee of the college asked Ms. Hilyer to convene the Celebrate Canada Festival again this year. She gave information to the board but was not part of the decision-making committee.

"It's up to the management committee to approve the programming of the festival,"Ms. Hilyer said. The exact date of the

See 'Festival' pg. 16

Open House

Chance for public to tour, learn about Niagara College

A chance for students and parents to tour and learn more about Niagara College will be provided next month when the college will hold its Open House during Career Week, Nov. 3 to 9, 1980

Open House will be held Nov. 2 at Welland Vale campus and Nov. 9 at the main campus from 1 p.m. to 5 p.m. To help promote the college, the theme of Open House is "Niagara College as Your Future." Display booths, demonstrations and pictures will be used to help describe what the college offers in terms of programs, courses, student services and recreation.

"College students will be actively involved in Open House, helping the public to understand how our programs are run," Hans van der Slagt, chairman of Open House, said. They will be acting as tour guides, welcoming the visitors, manning the display booths, doing demonstrations and answering questions.

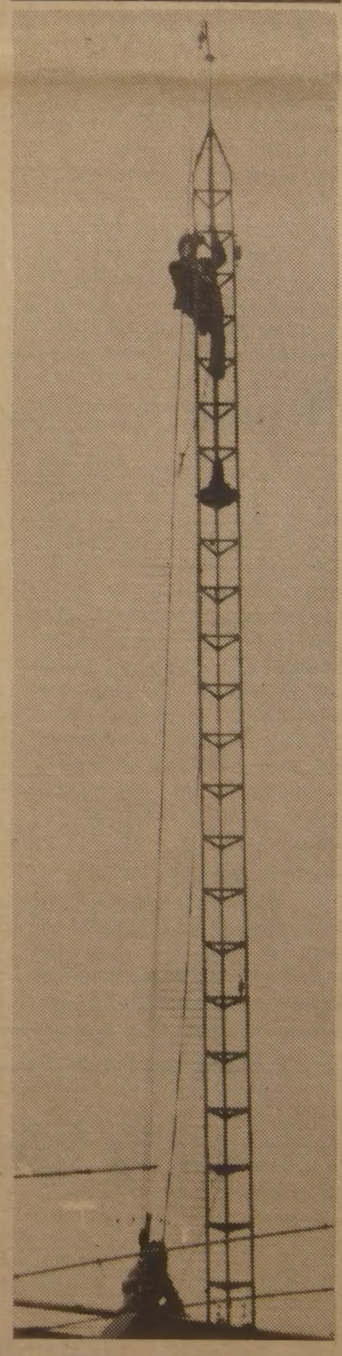
The purpose of Open House is to inform students in local secondary schools about the wide range of programs available at the college. "It is to introduce students and their families to programs and courses at the college as a way of helping them decide on their careers," Mr. van der Slagt said. "It's a chance to give the Niagara peninsula community a chance to see our facilities," he said.

The staff, chairmen and co-ordinators of Open House will act as liaison persons to the Open House committee to resolve problems. Major functions of the different committees include co-ordination, advertising, groundskeeping, traffic control and reception, displays and special events.

The co-ordinating committee will give general direction to the Open House and will help to arrange activities. The advertising committee will advertise Open House to the public, make signs for directing people through the college and make decorations for the college.

The groundskeeping committee will ensure that the property is in good condition and will provide for emergency situations such as evacuation and fire alarms. Tours will be arranged by the reception committee and they will receive visitors and provide food and beverage.

The Open House co-ordinating and working committees include 28 members from every branch and division of the college. For further information or suggestions the following members can be contacted:
Hans van der Slagt, Open House chairman;
Dr. Nora McCardell, advertising and graphics;
Jack Spittle, housekeeping and traffic;
Duane Orr, reception and tours;
Elaine Awram, program, special displays and events.



Waaaay up

See 'Ham' pg. 8

Students view Lyle Glover's Elegy on display at Hennepin Hall. The painting is valued at $300. (Photo by Caygill)

Escarpment Group painters display their works of art

By SHEELAGH CAYGILL
Staff Writer

The Escarpment Group of Painters in Watercolor — 13 Canadian artists are displaying a superb collection of their work in the Hennepin Hall Art Gallery, Niagara College, Welland.

Born in Glengary County, group member Robert W. Fisher, lives in St. Catharines. He works well in oils, watercolor, pen and ink, and lino-print.

As a member of the St. Catharines Art Association, he has taught some landscape painting and has had works accepted in exhibitions, including one in St. Catharines Centennial Library.

Included in the Hennepin Hall Art Gallery exhibition by Mr. Fisher are Mushroom Fantasy, a rather abstract piece of work valued at $250, and Rock Glen — a powerful piece with contrasting colors.

Mr. Fisher has work in private collections in Canada, England, Germany, New Zealand, India, Wales, Jamaica and the United States of America.

DREW CARTOONS

Another group member, Lyle Glover, born in Peterbrough, 1921, first worked primarily in illustration and had work in Maclean's and Liberty magazines. Mr. Glover engaged in general commercial work in the 1950s and 1960s and has done some newspaper cartoons.

Mr. Glover, who has taught commercial art, watercolor and cartooning at Niagara College, has been associated with several dramatic groups as actor, director and set designer.

Canadian-born member Joseph Anthony started his professional career as a free-lance commercial artist in Hamilton. He owns a small farm located at the foot of the escarpment near Milton and devotes most of his time to painting landscapes and barns throughout Ontario.

Other members of the Escarpment Group of Painters in Watercolour are Shirley Walker, C. R. Barlow, Ann Kloppenburg, Marion F. Grow, James McConnell, Fredda Howell, Kenneth Gent, Elizabeth Dawson, Dawn Beatty and Isobel Page.

Housing... Cont'd from pg.1.

The major problem that students face living in someone's home is that landlords and landladies think of the students as children and not as adults.

Such restrictions as no smoking, no drinking, no friends after a certain hour, no coming in past a certain hour and no boy friends seem ridiculous to college students.

Of the students interviewed, most were satisfied with their accommodation and appreciated the assistance from the housing office.

A FEW COMPLAINTS

The major complaints from students were that some of the places on the list were not suitable and applicants should be screened more carefully. Another complaint was they received the housing list too late and places were already rented.

One landlady for two Niagara students said she was not having any problems with her boarders and most of the time doesn't even notice they are there. They keep pretty much to themselves, she said.

If students have comments they would like to make on housing or any suggestions for improvement, Mrs. Lloyd would gladly hear them.

If students are considerate of their landlords and landladies and of other students they are living with, housing accommodation is usually as successful as most of the ones interviewed have found.

Seminars help prepare people who help disabled

Three seminars for people involved with helping the handicapped will be presented by Niagara College this fall in preparation for next year's United Nations Year of the Disabled.

Practical Volunteering With Disabled People will be presented Oct. 25 and will concern the basic aid and care of the disabled individual's daily needs.

Social attitudes and the potential of the disabled will be two of four workshops offered in a seminar called Life and the Disabled on Nov. 8.

On Nov. 29 Sexuality and the Disabled will be presented.

All three seminars will take place at Niagara College, Welland campus, between 9 a.m. and 4 p.m. on Saturdays and two seminars require a registration fee of $10. Practical Volunteering With Disabled People is $5.

A keynote speaker will discuss the topics of each seminar. Although they are geared toward people with experience and background in helping the disabled, the seminars are open to the general public as well.

Registration forms can be obtained through Continuing Education Services at Niagara College.

ATTENSHUN

The english departmint is offering remidial speling to students who feel they may need some assistence.

If you canot find the 16 mistakes in this advertisingment then perhaps you should concider atendding.

The frist class will meat at 12.10 p.m. on Teusday, Octobre 28, in Room S306, Simcoe Building.

For further informations, see John Muggeridge in Rom S104, Simcoe Building.

HAIR HUNTERS

Seaway Mall
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Welland, Ontario

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TONIGHT
October 20

Featuring:

THE HOWDY ROWDY CLUB

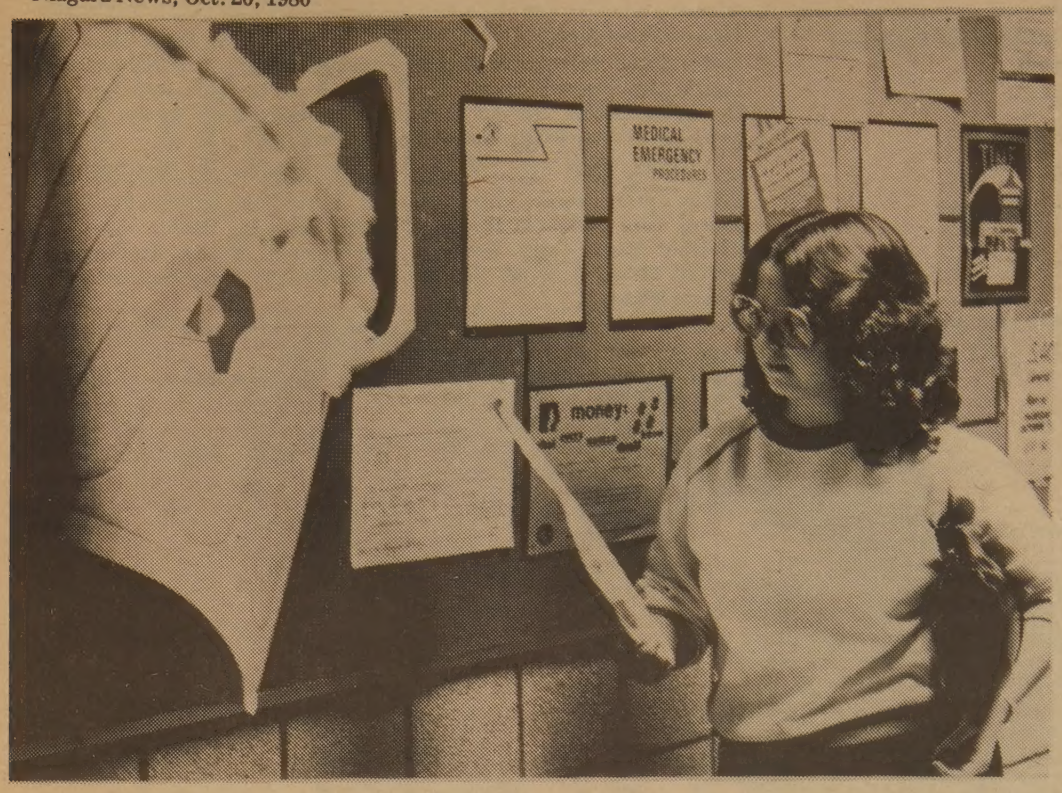
Ricci's Octoberfest Party

M.C. Larry
games, prizes
German food

RICCI'S TAVERN

Niagara Peninsula's only Good Time party place

Meritt St. St. Catharines.



Heather Birnie, first-year ERT student, surveys damage done to bulletin board. The boards, destroyed by vandals, were first-year assignments.

[Photo by Caygill]

ERT hard work wasted bulletin boards destroyed

After hours of hard work, Educational Resource Technician (ERT) students have been disappointed at the treatment of bulletin board displays by a minority group of students in the college.

Elvira Lucas, ERT program co-ordinator, said the bulletin board displays, one of the first assignments for first-year ERT students, were destroyed much earlier this year. Usually the boards are up for three or four weeks before students pull them apart.

Heather Birnie, 20, first-year ERT, said the vandalism "is stupid — I just can't believe it." Heather spent 10 hours putting up her display of a frothing beer mug outside the media department in the Simcoe building. Immediately fellow students came into the ERT work area and told Heather her display had been pulled apart.

"I fixed it (the display) three times," Heather said. "Students pulled it apart to be destructive."

Brenda King, another first-year student, said, "It's immature of college students to destroy our work. We put the displays up for the students use — to pin up notices and to enjoy." Brenda had the letters on her display taken down.

Mrs. Lucas said the ERT students, some of whom had spent 15 to 25 hours designing and creating the display boards were upset at the students attitude towards their work. Although no one has seen anyone destroying displays, about six display boards were pulled apart.

John Giancarlo, dean of applied arts, said students should use the bulletin boards rather than paste notices on the concrete pillars around the college.

Health services free to students

Niagara College provides many services in medical care and counselling free of charge to students in need of help.

The staff of the Welland campus health services are Marion Kerr, full-time nurse and two part-time doctors, Dr. Gerry Alexander and Dr. Michael Lovegrove. The Welland Vale campus also has a full-time nurse and part-time doctor.

The medical clinics at the main campus are open every Tuesday morning and Friday afternoon with a doctor in attendance. Appointments in advance are advised to cut down on waiting time. Mrs. Kerr is available every school day from 9 a.m. to 4:30 p.m. to help with health-related problems.

Confidential counselling is available to the students, Mrs. Kerr said. "The students can feel free to come in and talk about confidential matters."

Discussion and information on types of birth control are available.

Treatment of minor illnesses and injuries are given at the health centre. Written permission to Mrs. Kerr from the doctors for giving medication to students with headaches, stomach-aches and colds is permissiable.

If a serious accident occurs, the patient is sent directly to a hospital emergency room. There is space available for students to lie down in the rest areas if they do not feel well.

"We try to encourage students to go to the dental lab here if they don't have a family dentist," Mrs. Kerr said. Medical and dental referrals are given in the health centre.

A fitness program is planned for people interested in learning more about nutrition, stress, meditation and behavior modification. Guest lecturers will speak.

Mrs. Kerr stressed the importance of students having accident insurance.

"Once students turn 21 or get married, they are no longer covered on their parents OHIP," Mrs. Kerr said. If students do not realize they need to file for medical insurance they could be facing costly medical bill if an accident occurs.

Applications are available for filing for OHIP, premium assistance forms and application forms for students on visas. "Many foreign students don't understand the procedures for filing for medical insurance," Mrs. Kerr said.

Students with questions about OHIP or any other health-related topics should go to the health services office, room 20 of the Lundy Building.

Live phone-in series first for media dept.

Niagara College media department presents its first live phone-in information series on cable television this year, Keith Lindberg, department manager, said.

The series, a total of seven programs, will feature guest experts to answer viewers' questions on the topic presented in that program.

Family law was the topic of the first program last Thursday at 7 p.m. which was repeated on Sunday at 11 a.m. The show featured Judge Lloyd Budgell of Welland Family Court and lawyer Chris McNaughton. Radio and TV instructor Stu Black is the host for the series.

"We hope the series will cover topics that interest everyone," Mr. Lindberg said. Future programs will deal with health care, Nov. 6; and a 90-minute program on cuisine and mixed drink preparation on Nov. 20. Four programs will be presented next term and possible subjects are pet care, taxation and consumerism.

The series is a production of the media department, "but radio and TV students will assist in the production of the series," Mr. Lindberg said.

MacLean Hunter cable 10 will air the series in Thorold and St. Catharines, as will Armstrong Communications cable 12 in Welland, Port Colborne, Fonthill and Niagara Falls.

Law graduate joins RCMP

Through perseverance and hard work, Robert Buckel's dream has been realized. Robert will don RCMP regalia and will be sworn in as a constable on Oct.16 in Toronto.

Robert, 20, a 1979 graduate of the Niagara College law and security program, said, "I feel it's prepared me very well. I came here to better myself."

Robert will leave for Regina to begin intensive training starting Oct. 27, for six months in criminal law, police techniques, sociology, psychology and administration duties.

"My long term goal is to stay with the Mounties and make a career out of it. It's something I worked hard for."

Humber's challenge to be met

Tables will be set up tomorrow to give Niagara students a chance to donate to the Terry Fox Marathon of Hope.

Donations can be made at tables in the cafetereia, the foyer outside the library, the foyer near counselling, Hennepin Hall, and the first floor of the Simcoe building.

Gordon Chen, electronics teacher and a member of the Christian Club, volunteered his group to help in fund-raising for the cancer research project.

In addition, the Student Administrative Council (SAC) is looking for "outrageous" ideas to get students interested in the spirit of giving to raise money for Terry Fox.

Humber College has challenged Niagara's SAC along with all other colleges in Ontario to raise $1 per student for cancer research.

With everything from jello-sits to a $25-a-plate dinner suggested, SAC is trying to co-ordinate all plans, but any suggestions would be gratefully accepted, Tom Mather, president, said.

The goal to "go for the top" and have the challenge "done all the way" should start interaction and co-operation with Niagara students, he said.

Support UW

Know your country? Cdn. contest coming

Can you name the province which holds the annual world belly-flopping championship? If you can , and if you have other little-known facts about Canada, then the first Great Canadian Contest is for you.

Once a month a question will appear in the Niagara News designating a prize and the name of the winner of the previous question. Answers may be submitted to Simcoe and one will be drawn by a committee composed of college celebrities to determine a winner. Students can enter as often as they like.

The contest is the idea of William Munroe, Canadian Studies specialist for the college. In his second year in the post, Mr. Munroe wants to raise Canadian awareness in the college even more. The contest is one way of doing it, he said.

"It is a way through something more enjoyable rather than in the classroom."

Attempts by the Celebrate Canada Festival and other departments to raise awareness by bringing in poets and authors prompted Mr. Munroe to create the contest.

"I want to continue the growing thrust of Canadian awareness started by others throughout the year," Mr.Munroe said.

Believed to be the first contest of its kind in Canadian colleges, it will involve questions taken from various fields such as sports, history, politics and literature, he said. It will also take different forms such as crosswords, mnemonics and mathematical riddles.

SAC discusses plans for Quebec vacation

Sign-up lists are posted for students interested in a six-day ski trip and New Year's Eve party in Quebec from Dec. 27 to Jan.1. Details were discussed at the student administration council (SAC) general meeting Oct. 9.

Total cost of the trip will be $225 and will include everything except meals and ski rentals. The five-night stay in the Chateau Frontenac will be from Boxing Day to New Year's. The trip also includes a New Year's Eve party at the Quebec Hilton.

The sign-up lists are located in the Merritt building room 203A and in front of the SAC office. The first payment of $75 is due between Oct. 17 and Oct. 24.

Election of division representatives took place Thursday and Friday by secret ballot. The elected representatives will be allowed into all closed and general meetings and are entitled to a vote on behalf of their division. There are representatives from first, second and third year students in the schools of business, applied arts, health and sciences, and technology.

Max Webster will be appearing at pub night on Oct. 22. Teenage Head will be for the Nov. 19 pub.

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Niagara College's BEST News Medium

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NIAGARA

EDITORIALS

Come on, Niagara, let's beat Humber!

Niagara has been challenged by Humber College to raise $1 per student for the Terry Fox Marathon of Hope.

Participation at this college is so pathetic that two events at the college have already been cancelled this year, and two others are threatened. Both men's and women's rowing have been scrapped and the Celebrate Canada Festival and radio/ television's telethon may not be held this year. It will be too bad if Niagara doesn't meet Humber's challenge.

It is true that The Terry Fox Marathon of Hope has received an enormous amount of publicity, but the money received is only a drop in the bucket in comparison to the amount needed to find a cure for cancer.

The Student Administrative Council (SAC) has been trying to get fund-raising ideas for the challenge since the beginning of September, but the only group to come forward to help is the Christian Fellowship.

The admiration for such a courageous person as Terry Fox should be motivation enough for Niagara students to help raise money for cancer research. Cancer has touched so many families in Canada that we should be willing to try to find a cure at any cost.

Students must have some different money-raising ideas to help in the fight to beat cancer; any suggestions would be appreciated by SAC. Let's meet Humber's challenge — and more — with Niagara spirit!

Susan Moore

Love thy neighbor across the border

"I hate Americans."

"All Americans should be shot."

These statements may be heard at times in the halls of Niagara College.

Acknowledging the fact that people are entitled to their own opinions, and realizing that some people have facts to back up such statements in their own minds, there are others who have no basis in reality for making such a statement, and it is at those people that this editorial is aimed.

What are Americans — and as far as that goes — what are Canadians? Is it fair to judge the entire country on the basis of what the American government projects through the media? Is it also fair to assume, then, that all Canadians want for their country what Pierre Trudeau voices as most important to Canada?

American and Canadian people have been taught different ideologies and beliefs about their respective countries all their lives; but when it comes right down to it people are people, no matter what they believe.

Can Canada and the United States of America really be compared? There are basic differences between the two countries. The United States union is more than 200 years old; Canada, as it is now known, has been a country for 113 years. That would be like comparing the achievements, mistakes and beliefs of a nine-year-old to those of a teenager.

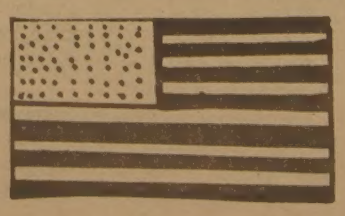
The histories of the two countries are vastly different. Revolutions, victories and defeats have all helped to create the image which each country sees in itself and in the other.

It is possible to listen to logical comparisons of and intelligent arguments about the United States, but impossible to listen to a person who bases his argument on hearsay and draws his conclusions from only one or two aspects of American life.

Everyone is entitled to love a country, to believe in an ideology and to be proud of a heritage, but it is unacceptable to do it by trying to make one appear better than the other.

Let's be fair to our neighbors to the south. Do not judge the people of a country by the projected image of its government. Let's try to bridge the gap that seems to have been created through ignorance and self-importance.

Diane Claveau



If I don't do anything long enough, there won't be anything left to do around here.

News items: Celebrate Canada Festival cut; telethon may not go; women's rowing cut; men's rowing cancelled.

CURSES *can't something be done about...*

The Niagara News will undertake to investigate any problems its readers may have and report back to readers through its Curses column. The News cannot promise solutions to the problems but will seek out all information available on any topic.

Address your letters to Curses Editor, Niagara News, Room S212, Simcoe Building, Welland Campus. The letters must be signed but a pseudonym may be used for publication.

Readers' Forum

The Niagara News welcomes letters from its readers on any topic — comments on articles in the newspaper, opinions on other subjects, or personal commentary.

If possible, the letters should be typed double-spaced and brought to the News Room, S212, Second Floor, Simcoe Building, Welland Campus. Letters from satellite campuses may be mailed.

All letters must be signed by the writers and carry identification of the program in which the student is enrolled. In some cases, a pen-name may be used.

Letters should be about 200 words. The News reserves the right to edit longer letters; the full intent and meaning of the letter will be preserved, however.

Welsh librarian visits Niagara

Ian Johnson, director of liaison and training services at the famous College of Librarianship in Wales, visited Niagara College this month.

Niagara College was the only Canadian college Mr. Johnson visited in a 10 college tour in the United States.

Decision this week on RTV telethon

No decision has been made whether the telethon by the Radio and Television [RTV] students, will be held this year.

Larry Taylor, RTV program co-ordinator said faculty will meet some time this week to decide.

The telethon, started four years ago, gave RTV students experience in all of the facets of doing a live 24-hour community involved project.

Problems arouse because students were taking class time to complete "their" project.

Mr. Taylor said last month that if students agree to do the show on their own time the telethon may go on again this year.

Lifestyles

Achievements / Opinions

DR. GORDON CHEN

Profile

Achieves doctorate

By DOROTHY CLARK
Staff Writer

Six years and $10,000 worth of computer time have paid off for Gordon Chen who completed his doctorate at the University of Buffalo.

Dr. Chen, 51, a technology instructor at Niagara College, received his doctorate in electrical engineering.

Very specialized work is required to obtain a doctorate. It must be "an original contribution that differentiates it from other studies" and it must also work. Dr. Chen said he was fortunate in this respect.

The title of Dr. Chen's research is a non-linear macromodel of the bipolar integrated circuit operational amplifier for electromagnetic interference analysis.

This means that Dr. Chen has developed a simpler, less costly way of calculating the amount of interference in an integrated circuit.

Each calculation costs $200. Now because of Dr. Chen's research the cost has been cut by one-tenth, or $20.

After completing the practical work Dr. Chen had to develop a theory to explain why it works. This took one year to complete and was about 100 pages.

Although it took six years, Dr. Chen said it was worth it. "I developed a lot as a person; it was a growing experience and a challenge," but he doesn't recommend it to everyone.

Even though his research was in a narrow field, he said it was well received. Some people are planning to use his results to solve their radio frequency problems.

Not just anyone can write his thesis. He took regular courses and wrote two comprehensive exams even before beginning his research. His progress was then constantly checked by an "adviser" to ensure that he was progressing satisfactorily. An adviser is a "most important contact," — there to provide any help possible.

Dr. Chen was able to take a year's sabbatical from his teaching during 1978-79. He received much co-operation and sympathy from the college, he said.

The rest of his work was done in his spare time, after school and sometimes very late into the evening if there was heavy demand on the computer. He even made some calculations over the telephone.

Dr. Chen chose to study at the University of Buffalo because of a time factor. He said it was even closer to Welland than Hamilton, taking only one hour of travel.

His dissertation had to be approved by his adviser and a letter of public defence sent out. Dr. Chen then had to defend his research to a group of experts. Their satisfaction determined his success.

Researching a doctorate demands not only knowledge of the chosen topic but also a great deal of general know-how. Dr. Chen had to be a "handy-man" as well as a technician.

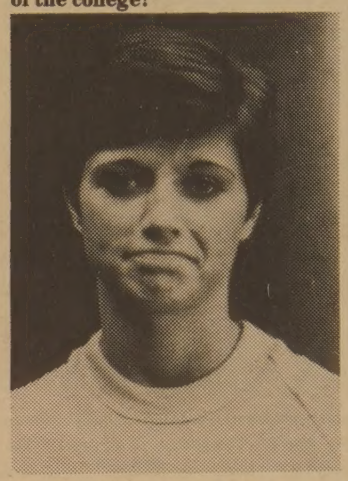
Dr. Chen is already in the highest pay scale he can achieve at the college, so his financial gains were almost nil, however, the personal satisfaction was great.

He finds it "rare" for people his age to devote so much time and money to a research project. Dr. Chen encourages older people to study; you should learn something all the time just because it has value. He quoted Confucius as saying, "If I can learn the truth in the morning, then I don't care if I die in the evening."

Roving Reporter

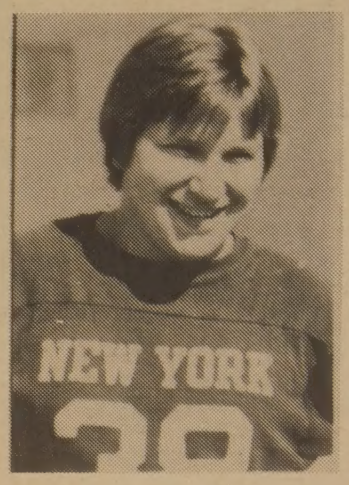
By MARA ILIC
and ROSEMARY POWELL

What are your first impressions of the college?



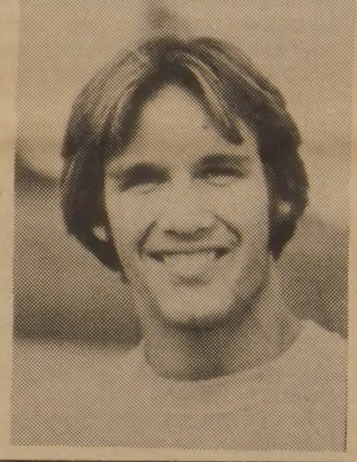
Wendy O'Hara, 18, first year general Business: I am impressed. There's a lot of freedom. It's a lot different from high school because the teacher's are more on a one-to-one basis.

Yvonne Schertzing, 18, first year law and security: I love it! Teachers are okay. They know we don't know anything about the course so they help us out. There's a really friendly atmosphere.

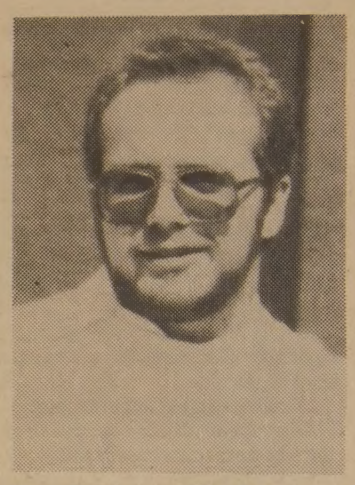


Graeme Hennessy, 19, first year law and security: It's a good time. The course is interesting. They're willing to help you after class. There's a good social life on campus.

Kelly Dennis, 18, first year human relations: It's really interesting, not too difficult...yet. It's easier to get around. Terrific teachers, they are understanding and ready to help you. Friendly people here.



Mark Lauermeier, 21, first year graphic arts: It's a lot more than what I expected it to be. Teachers are very helpful. The campus is really clean and neat. I think there is a good balance between social activities and school work.



Dan Ryckman, 22, first year general business: Good atmosphere, friendly people and the teachers are interesting.

Clayton Stanyer, 18, first year electronics: Good times! I love it especially when I don't go to classes. Teachers are good people. Everybody's nice around here. I went to a large high school so I don't find it hard to get around.

Wicked ghoulies, goblins soon to plunder for candy

By KAREN RUNKA
Staff Writer

The night air is chilling. Around every street corner there are little ghosts and witches. A black cat strides along the dark, cracked sidewalk. A cry of "trick or treat" is heard in unison at every door in the neighborhood. Halloween, that magical, mystical night when every child's head is filled with thoughts of "ghoulies and goblins" and every pillowcase and paper bag is filled with candy.

Halloween was first mentioned in a record of the Council of Tours in 567AD. It was then known as All Hallow's Eve celebrated as a holy day on the eve of All Saints Day, Oct. 31.

The secular observance of halloween was derived from the customs connected to a Druid ceremoney in pre-Christian times. They celebrated the day of Saman when the Lord of Death called together the souls of the wicked who had died during the past year.

The theme of the harvest which runs through modern Halloween celebrations, comes through the Romans who held festivals in honor of Pomona, the goddess of fruit.

BOO!

In Europe, during medieval times and carried on through to modern days, elves, fairies, and witches (who occassionally took the shape of cats) were believed to fly on All Hallows Eve and bonfires were lighted to ward off theses spirits.

Halloween was also a time for games and rituals involving methods of foretelling the future. Young people tried to determine their marital prospects by throwing apple parings over their shoulders or by burning nuts in a fire.

The halloween tradition was brought to America by the Irish and Scottish. The pumpkin replaced the turnip for the carved Jack O'Lanterns.

Today the holiday involves children dressing up in costumes and knocking from door to door for candy and treats. Unhospitable or absent householders are punished by such tricks as soaping windows or broken eggs on their door steps. The tricks are customarily mild but are sometimes destructive.

Oct. 31 marks the night of halloween, so beware of black cats, little witches and things that go bump in the night.

RTV work experience

Three Niagara Radio and TV students got a taste of the professional side of broadcasting by putting their training into practice this summer working at local radio stations.

Tom Mather, Randy Stanley, and Debbie Cartmer's experience ranged from breaking an escaped prisoner story, to keeping a taxi driver up all night, to listening to irate listeners complain.

Tom worked at CHSC in St. Catharines while Randy and Debbie worked at CHOW in Welland.

Alcock says world needs equalization system

By MICHAEL ROBB
Staff Writer

The smaller NATO and Warsaw Pact countries should withdraw from their respective organizations, Dr. Norman Alcock, director of the Canadian Peace Research Institute (CPRI) told Niagara College students Oct. 7.

Countries such as Canada, Sweden, Austria and Romania could form an association of peacemakers earmarking their forces for UN peacekeeping purposes.

Arms funding could then be channelled into the Third World to further economic development, Dr. Alcock said.

Dr. Alcock said this is only possible if a balance is maintained.

"I can't see us moving out of NATO unless Poland or Romania got out of the Warsaw Pact."

The World War One mentality of an arms balance between superpowers no longer applies today, he said. It was necessary to maintain a balance years ago, however, now that nations possess overkill capabilities this is no longer buys security.

Norman Alcock, right, of the Canadian Peace Research Institute was welcomed Oct. 7 by James Nicholas, human relations instructor. Dr. Alcock spoke to students about the arms race, the Third World and world disaster scenarios. (Photo by Robb)

HAVE FAILED

"The UN still keeps talking about these balances."

Through the SALT (Strategic Arms Limitations Treaty), the two super powers have failed in stemming the arms race and have only begun to slow the arms buildup, Dr. Alcock said.

Dr. Alcock likened the world to a party on board an airplane concerned only about the shortage of gin as the craft heads for obliteration on the side of a mountain.

"Leaders are unable to turn the airplane around."

Serving as an adviser to the Canadian government at the 1978 UN special session on disarmament, Dr. Alcock said he could sense among the leaders "a great awareness of the need to disarm, yet, not one country was willing to cut back their arms budgets."

The world now spends $500 billion a year on arms. Canada spends $5 billion.

"The leaders were aware of impending disaster; the more arms the more likelihood of war."

TOO MUCH MILITARY

Far too much research and technological development is devoted to the military, Dr. Alcock said.

Dr. Alcock cited Litton Systems of Canada, a Toronto electronics company, as an example. The company makes the intricate brain for the Cruise missile, the nuclear missile the United States employs in its arsenal.

"The arms industry is a poor job provider."

The 62-year-old nuclear phycisist said it was a hopeful sign Belgium and Romania each refused to yield to pressure to increase their defence budgets.

Dr. Alcock condemned President Carter's decision to proceed with the massive underground missile shuttling system. President Carter's 1976 election pledge to begin gradual disarmament has succumbed to war hawk pressures in the United States, he said.

STUDY DONE

In a hypothetical computer study done by the CPRI, all nations systematically cut back their arms spending by 10 per cent a year. The results of the study when spending was rerouted into the Third World were: eradication of disease and poverty, population stabilization, and the gap between rich and poor nations was narrowed.

"We as group of nations have to solve these problems," he said. "Rich nations don't have to keep growing at the expense of the poor nations."

Dr. Alcock said it is hard to establish peace research institutes in the Soviet Union because they are in direct conflict with the official ideology of the government. Poland and Czechoslovakia, east-bloc countries, each have peace movements.

Dr. Alcock said the system of equalization used in Canada between rich and poor provinces should be used on a larger scale between rich and poor nations — "a world restructuring."

Last chance

Monday, Nov.10, is the final day for students to withdraw from courses without academic penalty. The courses are dropped from the students' transcripts when the proper form has been submitted to the registrar's office.

Could you be a DJ? CRNC lets you try

Almost everyone dreams of being a disc jockey at one time or another and now Niagara College students will have the opportunity to try their hands at being a radio announcer while getting to know RTV students.

CRNC Campus Rock started Oct. 7 and is on from noon to 2 p.m. each day. It is an addition to the usual CRNC easy listening radio format which is heard on campus, Randy Stanley, assistant program director of the new rock program, said.

"It was the RTV student's idea," he said. They started it because they wanted a change of pace and they wanted to play rock.

"I hope we'll have a good turn-out from students outside RTV and not just from the radio club. The general student body is welcome to come in and try it out.

The new program is done on a volunteer basis from the RTV class and the radio club. It was started "to provide people interested in radio with a chance to try it," Randy said.

He said the reason for the new program is twofold: To get the RTV students involved more with students outside the course, and to show the rest of the college what the RTV program is about.

Things are still kind of "in rough." It will take another week or two to get things polished up, Randy said.

CRNC Campus Rock cuts regular radio service on campus between 12 and 2 p.m. but regular radio service is still provided to cable television during that time.

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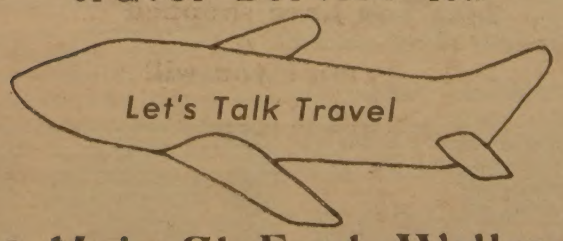

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Art appreciation courses at Rodman Hall

By SHEELAGH CAYGILL and DOROTHY CLARK

Expressionism in 19th century German art was feelings—but not necessarily beauty— distorted forms and violent color with a concern for the mysterious or uncanny.

While the Germans were experimenting with expressionism, the Italians preferred classical beauty, the powerful shocking style of the Germans was a stark contrast to the calm soothing style of the Italians.

BARBARA TODD

Art, however, is not static; the Italians went through a transition and thus emerged futurism. Futurism fought the establishment and destruction was heavily represented in idealistic views portrayed in art; ideas could not be taken at face value. The determining quality for the artistic value of futurism was its rarity, so the futurists thought.

These were the main themes in a lecture given by Barbara Todd, education curator, at Rodman Hall Arts Centre, St. Catharines. The lecture was one in a series of a course entitled Modern Art: History and Appreciation, sponsored by Niagara College's fall general interest program.

Its purpose is to provide better knowledge and enjoyment of the development of European and North American painting and sculpture from the late 19th century to the present, Miss Todd said.

Miss Todd, 28, said the course is held at Rodman Hall because Niagara College wants to reach out to the public. It is appropriate holding the course at Rodman Hall — many people are unaware of the existence of the centre. Although the course has been offered before, this is the first time Miss Todd has taught it.

Miss Todd makes an attempt to equip the individual with basic methods of looking at and analyzing individual works of art. She has divided the last 100 years of art history into 10 sections, but because the people who contributed to the changes in art lived at different times during the 19th century, some sections overlap.

Miss Todd, who studied fine art at the University of Guelph, uses a large amount of audio-visual material in her lectures. This is the easiest way to teach art history and focus the attention of a large group, she said.

Edvard Munch, Norwegian-born father of German expressionism, was one of the artists Miss Todd spoke about. Prior to 1891, Munch's work was dull in color and portrayed nature as an overpowering force. But then Munch, was tormented by sickness and jealousy, began to portray slight emotion in his paintings. This is evident in one of his most famous paintings — entitled The Scream.

Surrounded by heavily streaked paint in powerful colors, The Scream depicts an isolated figure with a skeleton-like face evoking many different feelings from its viewers: fear, anxiety, loneliness or desperation depending on individual reactions.

The Scream is not abstract yet is completely from Munch's imagination. "It is realistic to a certain extent, yet there doesn't seem to be an open space," Miss Todd said. "The subject cannot move."

While expressionism placed emphasis on "now" and the subject, futurism emphasized ideas and the future; it is difficult to take and examine one artisit from the whole concept of futurism — the movement must be seen as a whole.

Although futurists were idealists, some of their ideas may now be considered very realistic — such as their portrayal of man's tasks being taken over by machines. This has happened "in our life time in not only the physical sense but the mental also," Miss Todd said.

Miss Todd's position of education curator entails planning school and group tours, research exhibitions, training volunteers and showing films on Wednesday evenings. In her spare time Miss Todd enjoys painting.

Eighteen people are taking the course. Their reasons are as varied as the people. One "frustrated artist," Camilla Sciamanda, said she is interested in art and this course is an on-going thing, like "block-building."

A photographer said the art course contributes to his understanding of light; producing art with a brush is similar to producing a photo with a camera.

Rodman Hall, a gallery well worth a visit, is funded by the city of St. Catharines, the provincial and federal governments and public membership.

Barbara Todd, education curator at Rodman Hall Arts Centre in St. Catharines, points at one of the many slides she uses to teach her art class. This slide of Ernst Ludwig Kirchner's The Market Place illustrates cubism during the early 1900s. (Photo by Clark)

Special Projects office covers four areas of responsibility

By DIANE CLAVEAU
Staff Writer

Producing calendars, brochures and college guides for the year ahead is one of the responsibilities of the special projects office of Niagara College, Dr. Nora McCardell, director of special projects, said.

"We are extremely proud of this year's continuing education calendar," she said.

The special projects office covers four distinct areas. The responsibilities of the first area include functions of the information office. It produces brochures, flyers, calendars and pamphlets related to the recruitment and promotion of the college. The office has the use of word processing equipment to assist in the production of the material.

It also promotes Niagara College via news releases and promotional material at exhibitions and regional fairs.

The second area the office is responsible for is planning. This unit completes government requirements. It is heavily involved in gathering and documenting statistics for the ministry of colleges and universities which include financial statistics on operational grants, student enrolment figures, personnel statistics and space calculations.

It also gathers statistics for formal and informal use. Formally, the unit brings in information and puts it together for the ministry. It fills in government forms such as capital requests for buildings and heavy equipment.

DR. NORA MCCARDELL

GATHERS STATISTICS

Informally, the unit gathers statistics for the president, deans and directors. It looks into the future at new developments such as the technological field of computers and the impact they will have on the college, students and the area.

"The information gathered is for long term planning, working toward future goals," Dr. McCardell said.

Development is the third area of responsibility. An example is the work with the Niagara Industrial Training Advisory Council (NITAC). Special projects, along with the resource centre, is involved with NITAC, an organization of local businesses and industries. The office tries to assist it in determining industrial training requirements in the region.

To help NITAC, "the office gathers statistics on the community such as the location of the hospitality industries and they circulate the results back to the area where they can provide instruction," Dr. McCardell said.

Special projects is a part of the president's office. It's fourth responsibility is to assist where possible, for instance, working with others to obtain permission to offer apprenticeship programs in the near future.

For the president's office, it has also co-ordinated and monitored the "personnel package." This involves the process of transferring personnel records from the former method of manual storing, to the computer to help personnel services find answers for staff quickly.

Dr.McCardell has been the director of special projects since the office began operation in August, 1979.

The office has six full-time staff, including Dr. McCardell and George Repar, who has been the manager of special projects since last May.

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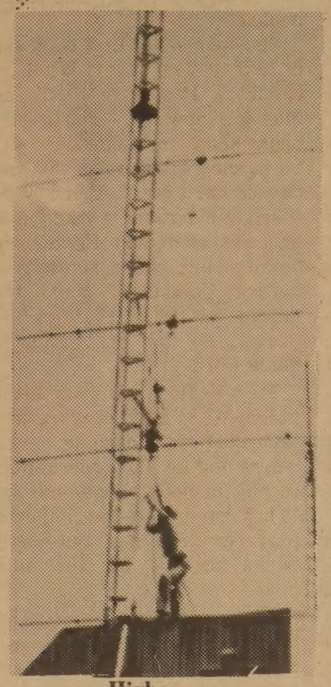

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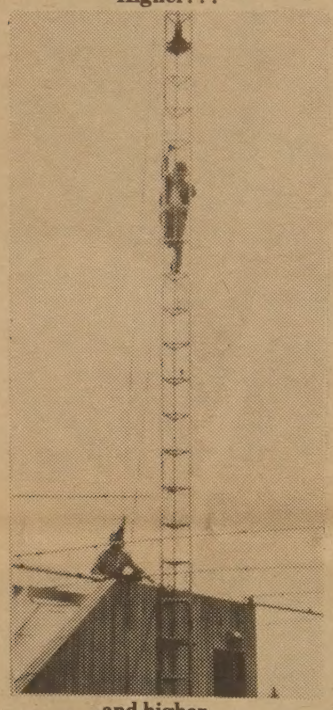

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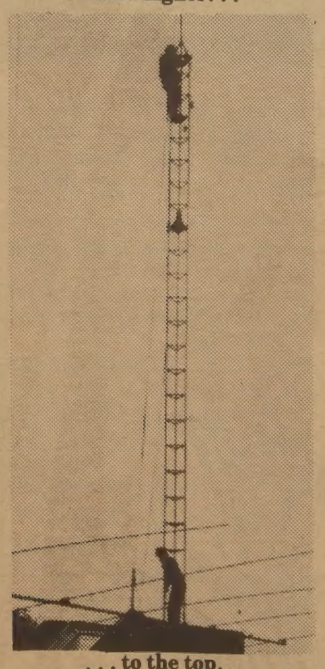

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By LIZ PAYNE
Staff Writer

The Niagara College Amateur Radio Club (Ham Club) decided to hold an impromptu meeting one bright fall afternoon. The same old radio talk in a dingy room over coffee and cigarettes? Well, not really. Newly-elected president Ted Manning presided over the meeting from a tower 50 feet above the roof of the Tecumseh Centre.

Ted demonstrated that operating ham radios is not as static a hobby as one may suspect. When one of the club's antennae needed repairing the club president elected to climb the 50-foot tower, which was supported by only three guy-lines and lower the beam section.

The small piece that needed replacing "probably blew off in one of the wind storms we had last summer," John Wiltshire, club treasures, said. John said it is common to have to repair antennae every one or two years. "One antenna should last up to 10 years depending on weather conditions."

The damaged antenna is 50 feet high with a 30-foot wide mast. It is the largest and most powerful of the 10 antennae the club has assembled on the roof of the Tecumseh Centre.

The $400 antenna was bought in September, 1979, with money from last year's budget. It is used "mostly for long range communications," John said. "It has a strong band, able to pick up weak signals from Europe."

To repair the antenna, the 30-foot mast was lowered down the side of the tower onto the roof. A rope was attached to the beam section. Two of the three supporting guy-lines were removed to lower the mast.

Ted was supported by a safety-belt while he worked on top of the tower. Despite the calm appearance of the day, the tower swayed back and forth while Ted worked at the top.

The procedure went smoothly and after a few days for repairs the antenna was back together.

With the powerful antenna once again working, the ham club will be able to receive a wider range of signals. The ham club, located in L-7, is open during noon hours and most afternoons for those interested in joining.

The 1980-81 executive is Ted Manning, president; John Kuchyt, vice-president; John Wiltshire, treasurer, and Bill Stec, secretary.

Niagara College's Study Week will be held from March 9 to 15 in 1981. During the week, students do not attend classes; most faculty are on campus, however, to assist and advise any students seeking help. Regular classes resume on Monday, March 16, 1981.

Co-operative education system under way in planning stages

By KEN HARE
Staff Writer

Plans of expanding tourism, industrial management and data processing into co-operative education programs in the school of business are under way, Larry Cote, co-operative education co-ordinator, said.

Co-operative education is a program combining 40 or 50 per cent of the student's time at school with a significant amount of time at a paying job of the same discipline that student is learning, Mr. Cote said.

"There is an academic term followed by a work term and so on."

FURTHEST

Mr. Cote said tourism was "furthest along the road" in becoming a co-operative education program. He said an advisory committee was to meet to consider and approve the co-operative aspect of the program on Oct. 14.

He said data processing and industrial management were not far behind in regards to coming before a "deciding authority."

Besides an advisory committee, plans for the new co-operative education programs have to be approved by the college board of governors and the ministry of education, Mr. Cote said.

"This will allow me to begin making arrangements in the tourism industry by getting in touch with possible employers."

Mr. Cote said he is optimistic because the advisory commitee is "very supportive" and he believes the college and administration will also be supportive.

"I caution that the present plan has not been approved as yet but I'm doing a lot of background work in getting ready," he said.

Mr. Cote said employers in the area he has had "informal discussions" with have been responsive on an "informal basis."

Shane Belford, as a co-ordinator, represents the school of business in the co-operative education legal assistant, secretarial arts and the bilingual secretarial arts programs already offered at Niagara College. Like Mr. Cote, Mr. Belford has to get in touch with possible employers of co-operative education students.

Two years ago Mr. Cote was the program co-ordinator of marketing management and last year was on sabbatical working in the marketing department of Atlas Steel Ltd.

"On returning (to school) I found the school had made moves towards co-operative education and I was made co-ordinator for one year," Mr. Cote said.

Next year, Mr. Cote will go back to the marketing management program where he will be co-ordinator again.

If plans for the new co-operative education programs are accepted, the students taking them will work in that particular industry May through August and then return to school in the fall, he said.

He said co-op students have to be flexible and willing to travel.

"The tourism students I have talked to know this and accept it."

Mr. Cote said he was working mostly on tourism because it was the closest to being approved.

"Neil McGregor, co-ordinator of tourism, will announce these approvals as they are obtained," he said.

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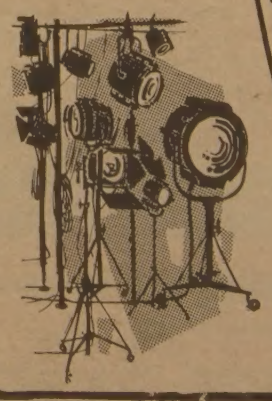

Why not drop by and visit? We'd like to hear from you.

ZARKO PETKOVIC

Petkovic visits homeland

In Yugoslavia, prisoners are entitled to a vacation away from jail once a year. All but two per cent return of their own free will. This system may seem unusual to Canadians, but it does seem to work.

Zarko Petkovic, an instructor of criminology and sociology at Niagara College, returned to his native Yugoslavia for six weeks this summer. While there he was able to brush up on criminology in Yugoslavia.

Mr. Petkovic feels that "crime is the result of the cultural, traditional and political situation in a country."

"Canada and the United States, both fairly young countries are made up of people from many different cultures," Mr. Petkovic said. He feels that these different backgrounds cause "social tensions and instability in North America," which results in high crime rates.

Statistics support this theory. The crime rates in the United States and Canada are among the highest in the world, Mr. Petkovic said.

Mr. Petkovic is no stranger to the Yugoslavian legal system. He studied law in Yugoslavia and practised there for four years before coming to Canada. Since his Yugoslavian law degree wasn't recognised in Canada he used his knowledge of law to study sociology, specializing in criminology. He received his MA in 1970 from the University of Windsor.

Mr. Petkovic feels his experience with Yugoslavian law and North American criminology has helped his understanding of different societies.

"Yugoslavia has an excellent rehabilitation program," Mr. Petkovic said. He explained that under the Yugoslavian approach prisoners work during the day in their own field. They return to the institutions at night where rehabilitation therapy is undergone.

"Part of the prisoner's salary is used to cover the expense of the institution and the other part goes to the prisoners family or bank account," Mr. Petkovic said.

The work experience has been part of Yugoslavian prisoners since 1956.

Although it was his first trip home in five years, Mr. Petkovic was able to visit the Criminology Institute in Belgrade. Dr. Milutonovich, the director of the institute, was Mr. Petkovic's law professor. Mr. Petkovic also visited a prison near Belgrade.

Mr. Petkovic said he has kept in touch with criminology studies in Yugoslavia through Dr. Milutinovich and the journals he receives from Yugoslavia.

Novel treasures on book shelves

By DIANE CLAVEAU
Staff Writer

At one time or another, any book fanatic will find himself standing in the library wishing fervently to have one of the various written works of art for his own. The knowledge that there must be other copies of the book around but that he'll never find what he wants in a popular bookstore leads him to an antiquarian book dealer.

An antiquarian book dealer deals with out-of-print books. Of all the books ever published the largest number are out of print. There is a much greater number of existing books which are no longer available on the market. One of the ways to acquire these books is to go to an antiquarian book dealer such as the one at 71 Queen St.,St. Catharines.

There, Hannelore Headley, a member of the Antiquarian Book Sellers Association of Canada and owner of the bookshop, has between 8,000 and 10,000 out-of-print books.

"We are interested in providing the general public and market with fine, scarce books which can't be found anymore," she said.

Although the stock of books she has is considered small by the association's standards, the variation in titles and ages of her books is spellbinding. She has some books from the 1700s and some from the Victorian era but she has had older books in the past. One of the oldest was published in 1484. "It was printed within the first 50 years of printing," she said.

The shelves display hardcover books in a library setting. They deal with subjects such as: philosophy, Canadiana, history, art and music, biographies, poetry, drama, fiction, children's books and science fiction. She has another entire room full of paperback books on the same variety of subjects.

Mrs. Headley has been in the antiquarian book business for 22 years and keeps in touch with customers who are waiting for certain books. Though she attends book auctions in places such as Toronto and New York, these are not her main source of acquiring books because "they tend to be expensive."

The Antiquarian Book Sellers Association of Canada has a book fair where prices range from $5 to $20,000.

"All kinds of things make books rare," she said.the age, the authorship or the number of books that were printed also account for a book's rareness. Apart from that, the desirability of the book, when there is more demand than supply, makes it rare, she said.

Mrs. Headley said she has a love and respect for books. "I've been associated with books all my life," she said. Since he was a young man, her father has had book shops in Germany, China and Montreal. She grew up with the interest and adapted easily to his "love, knowledge and care of books."

She opened her first book shop in 1957 in Vancouver. When her children, Paula, now 21, and Michael, now 18, (who owns a book shop in Grimsby) were born, she gave it up so she could devote her time to them. When they got older, she worked in the libraries at Simon Frazer University and the University of British Columbia. When they moved to St. Catharines, she worked at the St. Catharines public library.

Book dealers are instrumental in helping to build up libraries in institutes of learning everywhere and for the general public to buy in book shops, she said. "They have played an important part in bringing out-of-print books possible for the individual."

Mrs. Headley's antiquarian book shop is open between 10 a.m. and 5 p.m. She is sincerely interested in both her customers and the preservation of books.

Valuable job experience for probation volunteers

By MARK WALTERS
Staff Writer

For those who are looking for valuable job experience while in college, there is a volunteer program in the peninsula that may do just that.

The ministry of corrections is enlisting community volunteers to work in the adult division of the probation and parole branch of the ministry.

Since the provincial government is cutting back on the civil service and work loads at the parole board are growing, the community has to get involved in corrections if the ministry is to function normally, Sandra Elsley, community development officer for the ministry, said.

"This is an excellent opportunity to gain excellent experience," Ms. Elsley said. "There are benefits to be reaped from the program, as well as providing a service for the community."

Mostly men are needed, since most offenders are male and need a role model, Ms. Elsley, said.

After the Second World War, society created university-trained specialists to deal with social problems, a trend that lasted 20-25 years. Now with fewer financial resources, society is turning into itself and using the resources it already has, Ms. Elsley said.

Trained people are no longer needed, Ms. Elsley said. Responsible, well-adjusted people are now being used in probation offices.

If a person is 20 years old or older and can provide two letters of reference, he is screened to insure he has no criminal record and leads a stable life.

If the volunteer passes the screening, he begins a six-week, 24-hour training program, including a manual to study at home, Ms. Elsley said.

RESPONSIBLE POSITION

This program gives people the opportunity to have a responsible authority position with a minimum of technical skills.

The probation office will provide a letter of reference after the year, Ms. Elsley said.

Anyone interested in joining the program can get more information by calling the Welland probation office at 735-1660, or call collect to the St. Catharines probation office at 685-1318.

Reorganizes Continuing Ed., removes barrier to public

By DOROTHY CLARK
Staff Writer

Removing the barrier between the public and education is one reason the continuing education department has been reorganized.

Previously, offices were located on all the campuses of the college often causing confusion and inconvenience to applicants and staff, Eugene Gillies, director of continuing education, said.

The office is now centrally located in Hennepin Hall. Mr. Gillies considers this a "monumental change" that should make work more enjoyable.

Although Mr. Gillies only started his position as director of continuing education this year, he has been employed at the college since 1970. He has held several different positions but he has always worked closely with continuing education.

He said Elaine Awram, office manager, has a "unique" job. As she is responsible for the secretary and clerical support staff, all information is funnelled through her so that no overlapping of jobs occur.

EUGENE GILLIES

This year about 300 continuing education courses are being offered. They range from bookbinding to sport parachuting.

MANY SOURCES

Courses develop from many different sources. A company may approach the college with ideas that would further train their employees; or an instructor may just be interested by a topic, such as psychic phenomenon, and wish to offer it. The community also plays a large role in what is offered. Word of mouth often sparks ideas for programs that can be of benefit to the public.

Apprenticeship programs are available. They are sponsored by the ministry. Most of these programs evolve around a company wanting to get further experience for their employees.a daily job provides practical experience while the college teaches the theory of the topic.

Mr. Gillies is concerned with the people in the region, he wants to "take the college out to the community as much as possible."

Flexibility in teaching is important. Different situations call for different methods of motivation. Adult training allows a broader variety of teaching methods for those unable to attend regular classes.

A variety of ways to get courses to the public are being developed. On Oct. 18-19 a tour of the Welland Canal is being offered for interested citizens. Radio and television talk shows featuring professionals are another option. Short seminars are also being arranged. Mr. Gillies said there is a future possibility of having courses televised for those at home.

He said the college wants to make learning as easy and accessible as possible for those in the region who want more education, Mr. Gillies said.

NO CLOSED DOOR

Ministry guidelines say a person must be 19 years old or a high school graduate to enrol in a continuting education course but Mr. Gillies said it is "not a closed door" for someone not meeting these requirements. There is a committee for special consideration.

Financial assistance is available.

Mr. Gillies invited anyone with questions or problems to call or visit the office. As it has 19 office workers and 18 telephones, any questions should be answered promptly.

Acquires new computer lab

The School of Business has a new $45,000 to $50,000 micro-computer lab that will "modernize" the college.

Andrew Ferguson, chairman of the mathematics department, said every course will eventually be affected by the computers.

Jacqueline Robarts, college president, deserves a lot of the credit for acquiring the lab. "She sweated blood to get the micro-computer lab," Mr. Ferguson said.

The lab is being used by a business elective, two general electives, three general business and four business administration classes. The lab will be accessible to all students when adjustments have been made to the computers and they have been secured to tables.

Mr. Ferguson sees a problem in scheduling the lab to make it equally accessible to all students. A schedule will be drawn up, but it will be a trial-and-error attempt to find the best way to allot time on the computers.

The micro-computer lab consists of 15 32K single disk drive machines, three 48K double disk drive machines and a printer.

NIAGARA COLLEGE MEDIA DEPARTMENT

CABLE TELEVISION SCHEDULE

THURSDAY, OCTOBER 23, 1980

6:00 p.m. Classical Euopean Cuisine *New Series*
w/ Chef De Cuisine, Stan West
Black Forest Torte

6:30 p.m. Telecourse: Understanding the Stock Market No. 5
w/ Don Reid, Midland Doherty Ltd.

7:00 p.m. A Conversation with Hon. M.E. Kinnear
interviewed by Brian Green

7:45 p.m. Labour Today *Series*
Third World Labour w/ Ian McCallum

SUNDAY, OCTOBER 26, 1980

Repeat of above schedule 10: a.m. — 12 noon

1980 Media Dept. T.V. Schedule Available In S-102

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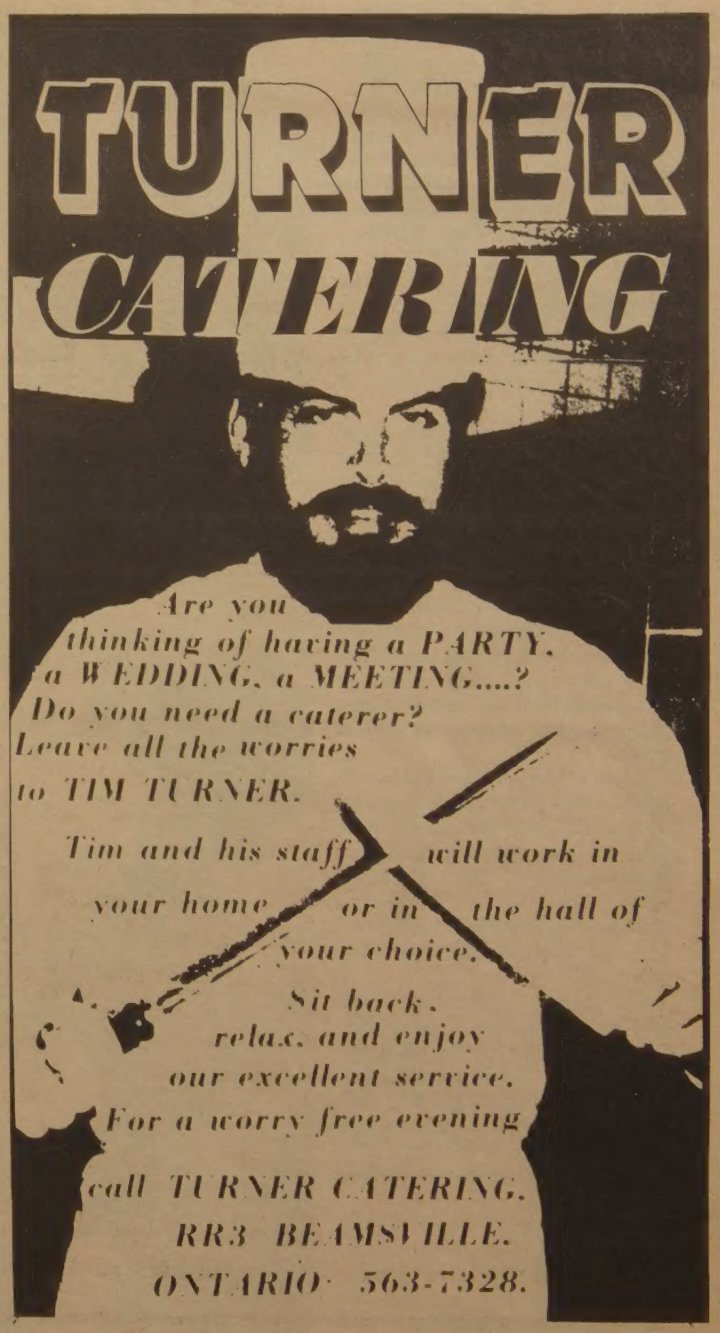
10 12 Channel

THURSDAY 6:00 P.M.

SUNDAY 10:00 A.M. [REPEATS]



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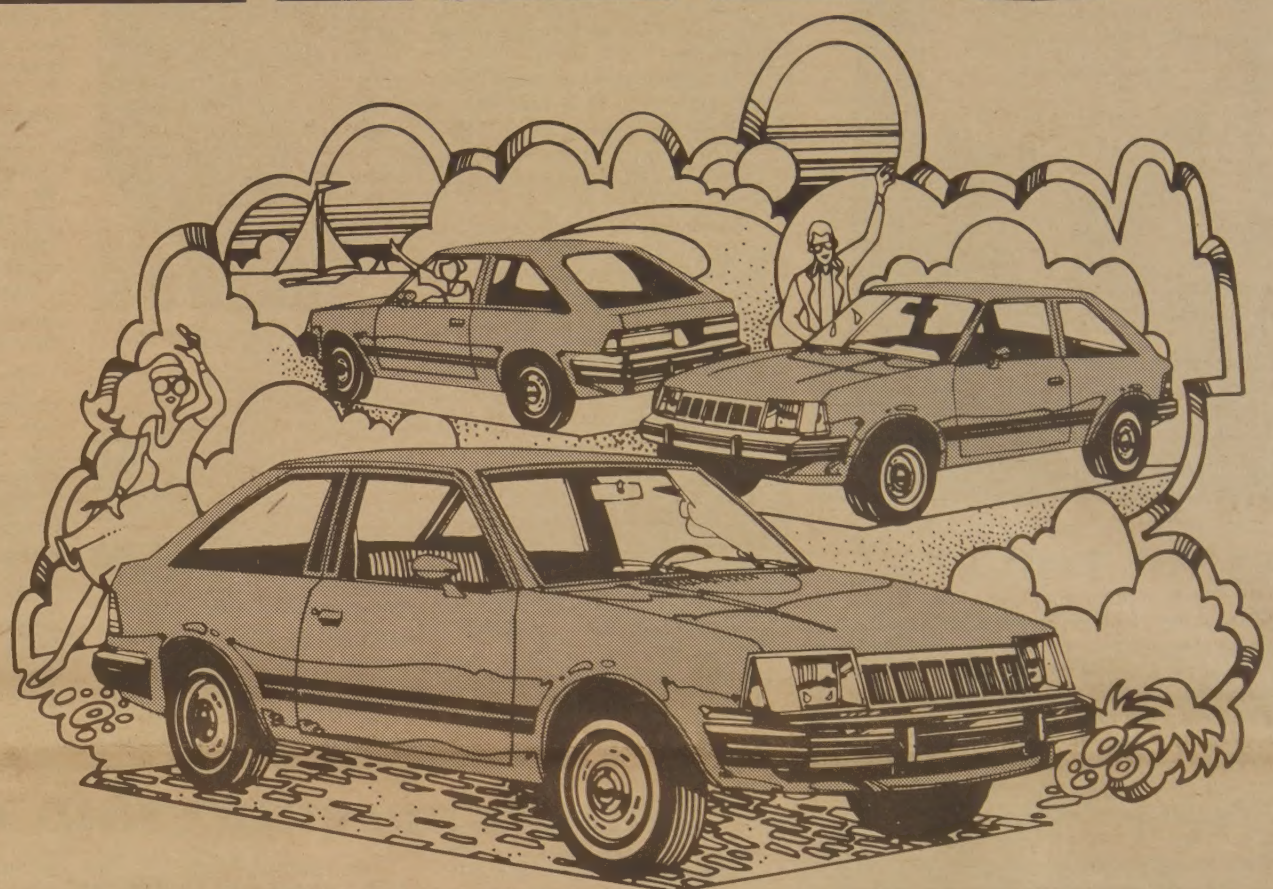

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Rules and Regulations

1. To enter the Long Distance Sweepstakes, correctly complete the Official Entry Form and questionnaire found in this directory. Only Official Entry Forms will be considered. Mail to:

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2. There will be three prizes awarded. Each prize will consist of a 1981 Mercury Lynx GL 3 door hatchback automobile. Approximate list value of the car is $6,500 as at June 2, 1980. Local delivery, provincial and municipal taxes as applicable, are included as part of the prize at no cost to the winner. Only one prize per person. Driver's permit and insurance will be the responsibility of the prize winners. Prizes will be delivered to the Mercury dealer nearest the winners' residences in Canada. All prizes will be awarded. Prizes must be accepted as awarded. No substitutions.

3. Sweepstakes will commence September 1st, 1980 and to be eligible, entries must be received by the contest closing date, October 31st, 1980. 1% of daily entries will be selected at random, from all eligible entries received each business day, until the contest closing date. On November 12, 1980, final draw for the three prize winners will be made at random from the eligible daily entries previously selected. Chances of winning are dependent upon the number of entries received. In order to win, selected entrants will be required to first correctly answer a time-limited, arithmetical, skill-testing question during a pre-arranged, tape recorded telephone interview. Decisions of the judges are final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating that all contest rules have been adhered to. The names of the winners may be obtained by sending a stamped self-addressed envelope to TCTS, 410 Laurier Ave. W., Room 950, Box 2410, Station D, Ottawa, Ontario K1P 6H5.

4. This contest is open only to students who are registered full-time or part-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of TCTS, its member companies and affiliates, its advertising and promotional Agencies, the independent judging organization and their immediate families are not eligible. This contest is subject to all federal, provincial and municipal laws.

Long Distance
TransCanada Telephone System

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Official Entry Form

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3. Give two reasons you would make a long distance call.

a) _____

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UNIVERSITY/COLLEGE attending _____

NIAGARA

ENTERTAINMENT

Are they for real or...?

Passers-by got a surprise on Oct. 14 and 16 when they realized the mannequins in the fashion arts window were alive. Students Carol Lysick and Freda Ballayns pose in clothes from the fashion arts boutique. Sixteen students took turns modelling during the double lunch hours both days. (Photo by Payne)

Shaw plays to 'black hole,' Canadian art denied: Newton

By LAURIE ELLIS
Staff Writer

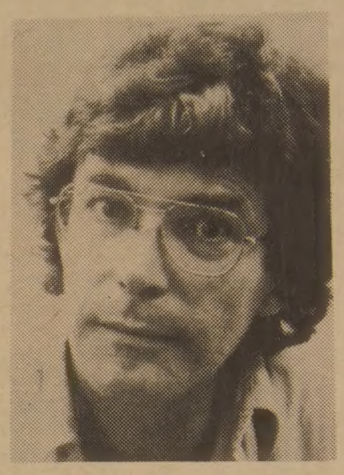
In his first year as artistic director of the Shaw Festival, Christopher Newton is trying to change the Canadian view of its own arts.

"Canadian arts are denied and unappreciated, have been disregarded and hidden away," Mr. Newton said. "It astonishes us to believe we have something good in the arts."

Talking to a small group of students and teachers Oct. 3, Mr. Newton said his position at Shaw would give him the chance to say something to audiences. At school matinees he likes to talk to the audience before the play begins.

Mr. Newton said he had taken on the task of changing the Shaw audience where he found the "average age was 58, the type who enjoyed the festival and a bite of fudge." There was also the problem of a "show me" attitude from the audience, he said. Actors found themselves playing to a "black hole."

"You need people who are aware of what's going on and can lead the rest of the audience," Mr. Newton said.



CHRISTOPHER NEWTON

Canadians are much more used to the frozen action of television and movies. "We buy a ticket to watch something happen but you can't do that with the theatre. You have to put something into it to get something out."

Mr. Newton said Shaw is good for Canadians "because we are allowed to laugh with a moral."

MORALS TEACH

It is with a moral experience that one learns something. Many plays create laughter for the audience, a physical experience, but one needs the moral experience; otherwise, the play becomes boring.

Misalliance is the first time Mr. Newton has directed a Bernard Shaw play. Shaw had not excited him in the past; instead he found him boring and he didn't come alive except for Misalliance.

Misalliance is about sex, "about desire, a particular kind," Mr. Newton said. He found the lack of reaction by the audience interesting, expecting protest about the subject of sex.

Shaw, who lived for nearly a century, showed in his works "the change in our civilization."

"All art forms are a method of trying to define our relationship with time," he said. "Literature arts give us the clue how to behave."

"Theatre stimulates the leap of imagination that lets us know how to behave."

Mr. Newton, now playing The Philanderer, found cutting Shaw's plays for the Niagara-on-the-Lake productions difficult because it was like "cutting a god I was supposed to be worshipping."

Brave New World theatre nights limited

The Brave New World box office is getting a lot of unexpected response. Three of the eight shows have enough reservations to fill the theatre.

"Part of the reason for the good response is high school study," Selena LaForce, in charge of the Niagara College box office, said. "A lot of the high schools are studying it in class."

Aldous Huxley's Brave New World is a futurisitic view of society.

This adaptation, by theatre instructor D'Arcy McHayle, corresponds with Huxley's ideas on where human beings are headed.

The play will run Oct. 23-25 and Oct. 31-Nov. 1. at the Theatre Centre on Empire Street in Welland.

TECHNICAL RESPONSIBILITY

Behind the scenes, second and third year students are being given more responsibility for technical aspects of the play.

She said what a lot of people don't realize is the Theatre Centre is "not an acting school."

"We've put all the first years in the play and we're making the second and third years primarily responsible for the technical aspects," John Rapsey, program co-ordinator, said.

Third year student Debrann Barr said she considered it challenging.

"It is making me think like a professional."

The play will run from Oct. 23 to 25 and from Oct. 31 to Nov. 1 at the Theatre Centre on Empire Street in Welland.

Matinees on Oct. 23 and 24 and the evening performance on Oct. 23 are filled. The evening performance Oct. 24 is reserved for Applied Arts.

Selena said the best nights to reserve would be Oct. 31 and Nov. 1. Reservations can be made at 735-2211 ext. 471.

'Perc-up'

A coffee house "to provide a place for people of all ages to relax and talk to Christians" opened this past weekend on Niagara Street.

The Fishnet opened at the non-denominational Maranatha Bible Church, 229 Niagara St., Friday, offering coffee, tea and baked goods to the general public.

The Fishnet will open every Friday from 8:30 to 11 p.m. in the church basement, Amy de Laplante, a member of the congregation and a Niagara journalism graduate, said.

Shaw apprenticeship offered

Niagara College theatre students will have an opportunity to apprentice with one of the top theatres in Canada, the Shaw Festival, John Rapsey, Theatre Centre co-ordinator, said.

"A very pleasing situation because Shaw Festival will be very beneficial to us," he said.

Shaw Festival, in Niagara-on-the-Lake, will accept up to six students per year to apprentice, he said.

The arrangement was talked about last spring and was approved when Mr. Rapsey received a letter from Shaw.

Last May, Mr. Rapsey met with Shaw's production director and technical director who told him they were interested in setting up a new relationship between Niagara College and Shaw Festival.

"This would prove a highly skilled learning and production situation for the students," he said, since "Shaw specializes in the areas we train our students."

The third-year students will work in scenic painting, wardrobe, publicity, box office, stage carpentry and props.

The apprenticeship will last from January until April and, if the student is satisfactory, Shaw would hire him or her for the season as part of the running crew, Mr. Rapsey said.

"I'm extremely pleased and enthusiastic about the arrangement," he said."The benefit to the student is considerable because once you train in a theatre like Shaw, it's easier to get other jobs."

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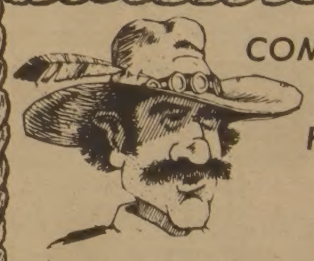
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NIAGARA

ENTERTAINMENT

Atwood visits

Moodie comes alive

By KAREN RUNKA
Staff Writer

The room was crowded with students, teachers and visitors. The murmur of voices subsided as she entered the room, ready to read her cynical and serious poems.

Margaret Atwood, renowned poet, novelist, and critic, read some of her works Oct.15 to more than 100 people in the Secord Room.

Her 1½ hour lecture consisted of readings from published and unpublished books. Miss Atwood explained the poems to give her audience a better understanding of her work.

She read from the Journals of Susanna Moodie, a book she wrote in the late 1960s, consisting of 27 poems of Mrs. Moodie's life in Canada. Mrs. Moodie, who emigrated to Canada in the mid-19th century, was the author of Roughing it in the Bush, which described her life in the wilderness.

Miss Atwood imposed her own vision of incidents of Mrs. Moodie's life in her book. The idea of doing this type of book came to her in a vivid dream, Miss Atwood said. She had only read an excerpt from Mrs. Moodie's work in a reader but after the dream, Miss Atwood researched her life and work. She wrote this kind of book "because it had never been done before."

Mrs. Moodie wrote the journal of her life in Canada as a "warning for English people not to come here." She had emigrated expecting a different kind of life and wrote about her hatred of the land and being in the bush.

REVERSE ATTITUDES

"I actually grew up in the bush and moved to the city," Miss Atwood said. "I felt about Toronto as she felt about the bush." about the bush."

The Journals of Susanna Moodie has been complied into a hand-made book, Miss Atwood said. The book is fully illustrated, the pages are loose and the printing is done in silk screen by two Spanish printers. The cost of the book before publication is $6,000 and after publication, Oct. 30, will be $10,000. "The T-shirt has not hit the market," Miss Atwood laughed.

After a short break when students asked Miss Atwood for her autograph, she began reading from a selection of unpublished works.

In a steady voice she read five prose poems, satirically titled True Romances, which describes a woman in Spain who was murdered, cut into pieces and stuffed into a garbage can. She read about radicals trying to take over democratic society and elaborated on political terror. "I tried not to put anything into these poems that was not true," Miss Atwood said.

NO DISTRACTIONS

Asked about the best environment in which to write, she said she had found it in Italy, where she did not know the language, had no television, and therefore, no distractions.

She explained the difference between poetry and a prose poem is that "the unit in the poem is a syllable." A prose poem is something that looks like sentences."

All poets and would-be poets should have a thorough grounding in rhythm and scanning so that they learn to understand rhythm and metre.

Asked whether she thought she was a better poet than novelist or vice versa, Miss Atwood answered that she didn't see either as a step above the other; "I've been doing both since I started to write.

The students who left the left the Secord Room last Wednesday left with more than an autograph or a mere poetry reading. They had a new insight into poetry, the world — and poets.

Canadian writer Margaret Atwood signs autographs for students after her poetry reading at the college Oct. 15. The visit was arranged by Erika Church, English teacher, for her Canadian literature elective and was co-sponsored by SAC. Miss Atwood read poems from published and unpublished works. (Photo by Runka)

French influence highlights fashion

By SHEELAGH CAYGILL
and MARA ILIC

Attention was captivated by the unique variety of fall fashions. The French influence was evident with cool, classical designs in dark rich colors. Multitones of beige, browns and burgundy, and fall's hottest material — velour — were some of the highlights at Niagara College's Fashion Arts Club bilingual fashion show, presented with the help of the French community.

Held at the Sacred Heart Hall, Welland, Oct. 15, the show portrayed a family theme; models displayed children's wear, casual, lounge, evening and wedding apparel. Some attention was focused upon fashion accessories.

Wool, a popular fabric this year, appeared in many styles. Cathy LeBlanc, second-year student, modeled a warm, curly lambs-wool jacket. Also displayed in pure wool were crew-neck sweaters and tailored outfits.

Fashion accessories play a major part in completing today's total fashion look. Kevin James, located at the Lincoln Mall, presented lines of fashion footwear for the fall. Shoes were modeled by first-year students.

Paul Pelfrey, second-year business student at Niagara College was a volunteer model at the fashion show. He modeled men's dress and casual wear. Paul has been modeling for three years and works mainly for Jack Frazer's outfitters.

Master of ceremonies was Marcella Therrien and the commentators were Cathie Potter, second-year student, and Guylaine Lavoie. Director was second-year student Debbie Kostiuk.

Many people were involved in the production of the fashion show, including Edelweiss Hair Fashions, Fraser Boyle, from Theatre Arts, who provided the decor and Clay Raymond, radio and television student, who provided the sound system and music.

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NC tennis team won't see finals, loses tournament

The Niagara College tennis team failed to qualify for the finals in Ottawa after competing in the West Regional Tennis Tournament (OCAA) on Oct. 8 and Oct. 9 at the Highbury Racquets Club in London.

In the men's singles, division A, Steve Montaque had one win and five losses. In division B, Mike Foerster had three wins and three losses.

In the ladies singles, Lynn Brouillard had one win and six losses.

The men's doubles provided a tight match. If one more game had been won by Roger Baechler and David Lissaman, they would have gone on to the playoffs to see who would qualify for Ottawa. They finished with three wins and two losses.

In the mixed doubles, Todd Stevens and Wendy Oliva lost with two wins and three losses.

Steve Montaque lost to S. Morneau of St. Clair College 3-10; E. Forester of Conestoga 8-10; J. Brown of Lambton 3-10; B. DeJong of Mohawk 2-10; and T. McLean of Fanshawe 1-10. He beat C. Tom of Sheridan 10-7.

Lynn Brouillard lost to S. Stebbie from Conestoga 7-10; C. Chiarot of Mohawk 1-20; B. Anderson of Fanshawe 1-10; C. Clark of Sheridan 0-10; J. Wingate of Mohawk 1-10 and J. Flaczynski of Sheridan Colege 3-10. Lynn won by default against M. Glinos of Fanshawe.

Roger Baechler and David Lissaman lost to St. Clair in their first match 6-3, 4-6 and 1-6. They beat Fanshawe 6-3, 6-7 and 6-4; Sheridan 6-4, 6-4; lost to Mohawk 6-2, 5-7 and 4-6, and in their fifth and final match, beat Conestoga 6-4, 4-6 and 6-2.

In the mixed doubles, Todd Stevens and Wendy Oliva lost their first match to St. Clair 6-7 2-6; their second against Fanshawe 6-3, 1-6 and 2-6. They beat Sheridan College 6-1 7-6; lost to Mohawk 1-6 5-7; and beat Conestoga 6-1 6-0.

Niagara Knights lose first game

The Niagara Knights lost their opening exhibition game to the Conestoga College hockey team on Wednesday night 11-4.

At the end of the first period, it was 4-0 for the visitors; at the end of the second, 10-3 and in the third, a goal apiece was scored.

Fred Bassi, coach of the Niagara Knights, said he was very happy with the performance of his goalie, Dan Nadeau, who played for most of the game.

Another standout for the Knights was Rick Pasco who scored three of the four goals.

Jamie Kovarik scored the hat trick (three goals) for the visiting Conestoga team.

Mr. Bassi said this was Niagara's first game and Conestoga's sixth.

"The guys were tight; therefore, they threw the puck away a lot," Mr. Bassi said. "We made a lot of mistakes and consequently seven of the goals scored on us we were responsible for through errors."

NIAGARA

SPORTS

NC rowing folds, not enough interest

Due to the lack of participation, the women's coxed four has been forced to fold, terminating the whole rowing program at Niagara College. The men's program was forced to fold late in September for the same reason.

Ann Perenack, coach of the women's crew, said she is more disappointed than any of the crew members could possibly be.

"I kept asking myself whether I should keep trying to get a crew on the water or should I quit," Miss Perenack said.

She tried but failed.

"I wanted to do it and show that Niagara College could be something."

Miss Perenack said since Niagara College is the only college in the area she wanted to make a name for it.

"I wanted to have a winning crew. All we had to do was work."

Miss Perenack attended a coaching clinic in February to obtain her coaching certificate. To achieve level two, she had to have some coaching experience.

NEW START

"I could have had more time under my belt but now I have to start all over again."

Although she said she can't put the blame on anyone, she really doesn't understand why there was such a lack of interest.

"We had a lot of fun, even though some days were cold, damp and windy, but after four weeks on land and water, we still couldn't get the crew together."

Miss Perenack said two weeks on the water is enough to get a crew going but things just weren't pulling together.

"I was beating my head against the wall, wondering what to do," she said. "They had a lot of potential."

She said rowing is definitely not an easy sport.

"You have to work very hard but only because it is such a short season."

Every day from 4.30p.m. to 6.30p.m., the women were put through land and water training. They were on the water for at least an hour and, before that, ran and lifted weights, Miss Perenack said.

WEIGHT WORK

"I like them to work on weights most of the time."

Nine women signed up for rowing and after the first general meeting, the enrolment slowly dropped.

"The main problem was drop-outs," Miss Perenack said. "As soon as one member drops out, the seat has to be filled by someone else. The other members on the crew get bored of learning the same things over and over again every time a new girl is brought in."

Miss Perenack said she doesn't understand why the college has so little participation, not only as far as participating in the sport itself is concerned, but even by supporting a college team.

"I attended this college from 1967 to 69 and we had a lot of fun," she said. "Hockey games were well attended and if there was an away game, buses were rented for spectators and they were always packed."

She said when she attends a game now, sometimes the visitors outnumber the hometown fans.

WALKED BY

People involved with rowing arranged to have a shell (boat) outside on registration day to attract would-be crew members but everyone walked by.

Last year the rowing program was quite sturdy as far as turn-out.

"There was a women's eight, a men's eight and a men's four," Miss Perenack said. "The girls tried hard and came to every practice."

As far as next year is concerned, Miss Perenack wants to continue coaching, only she would like to try coaching a novice men's crew.

For the remainder of this year, she has been asked by Confederation High School in Welland to coach one of its crews. She's not quite sure yet whether she will or not.

Miss Perenack said that there is one major problem with rowing:"a lot of people don't know what it is."

"I have some slides that I'm going to blow up so people will be able to see what rowing actually is."

RTV covers Flyers

The Niagara Falls Flyers Major Junior "A" Hockey team is being covered by the radio/ television program (RTV) in the 1980/ 81 season, the first year students are undertaking regular hockey broadcasts.

The students, mainly from second year, make up three crews of about 10 people who rotate from game to game, Larry Taylor, program co-ordinator, said. Participation is voluntary, but most of the 35 students in second year are involved.

RTV began broadcasting the Friday night home games Sept. 26. These games are seen the following Sundays at 4:30 p.m. and Tuesdays at 7:30 p.m. on cable 10 and cable 12. MacLean-Hunter, cable 10, broadcasts in St. Catharines and Thorold. Cable 12, which is Armstrong Communications broadcasts in Niagara Falls, Welland, Port Colborne and Fonthill.

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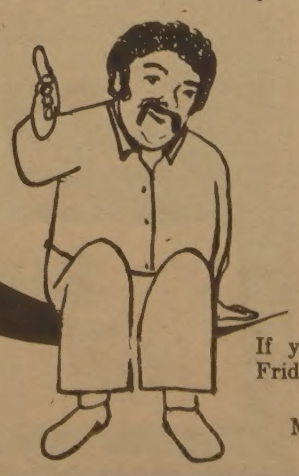

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NIAGARA

SPORTS

Christine Metler, 30, of the Niagara College women's basketball team, tries for a basket in the opening game of the season against Eastdale secondary school. Cindy Deterling, 44, of the college team and two Eastdale players look on. (Photo by Heath)

NC golf team places fifth in championship

The Niagara College golf team finished fifth of 17 teams in the Ontario Collegiate Athletic Association (OCAA) golf championship.

The two-day, 36-hole tournament was held at King's Forest Golf and Country Club in Hamilton on Oct. 2 and 3.

The winner of the tournament was Georgian College with a total score of 630.

The Niagara College golf team's score after 36 holes was 657, 26 shots higher than the Georgian College with a total score of 630.

Mark McBride, a second-year data processing management student, had the lowest score on the Niagara College team with 157.

Joe Myers, first-year journalism, had a total score of 164; Patrick Berti, first-year business administration, 167, and Jerry Pacasa, first-year technology, 169.

Peter Rylander, coach of the Niagara team, said the Georgian team is one of the best teams in OCAA competition he has ever seen. All four members of the Georgian team had scores below 80 in the first 18-holes of competition.

Frisbee fans wanted

Niagara College is once again trying to organize a frisbee team to participate in at least a couple of tournaments and a golf game later in the year.

The team is being organized by Fred Maddison, first year social services student, and Heinz Rudnik, a second year social services student.

Anyone who enjoys frisbee is invited to come out any Sunday at 9 a.m. to the college gymnasium. You don't have to be skilled with a frisbee since the sport is easily taught and it is not an all male sport, Fred said.

The team will be involved in guts, freestyle and ultimate competition.

Freestyle involves a judged 10-minute routine of throwing the frisbee.

Ultimate is almost like basketball involving passing the frisbee to a team-mate in a designated area.

Guts involves two five-man teams who try to throw the frisbee past each other or so the other team drops the frisbee. Some of the more experienced players can throw a frisbee between 60 and 70 m.p.h., Fred said.

Anyone who plans to go out to practice is asked to try and bring their own frisbee.

Women's best year despite loss: coach

The Niagara College women's basketball team lost the first exhibition game of the season to Eastdale Secondary School 49-39.

Coach Russ Stevenson said he is not discouraged with the team because of the loss; he believes this year's team will be the best he has ever coached at the college.

Carolyn St. Angelo, a third-year social services student at Niagara College, was the high scorer of the game with 10 points.

The Niagara team made its most concentrated effort to take the lead in the last three minutes of the first period. Trailing 17-4, the Niagara team scored 14 points to bring the score to 22-18. The drive was led by Carolyn who scored eight of the 14 points.

The second period was evenly paced with the Eastdale team scoring 27 points and the Niagara team scoring 21 points.

"We may have been over manned," Mr. Stevenson said. "Eastdale is the second best high school in this area."

Point scorers for the college in addition to Carolyn were Cindy Deterling, 8; Elizabeth Vanruyven, 5; Christine Metler, 6; Terry Cushman, 5; and Elizabeth Nieuwesteeg, 5.

Elizabeth Vanruyven

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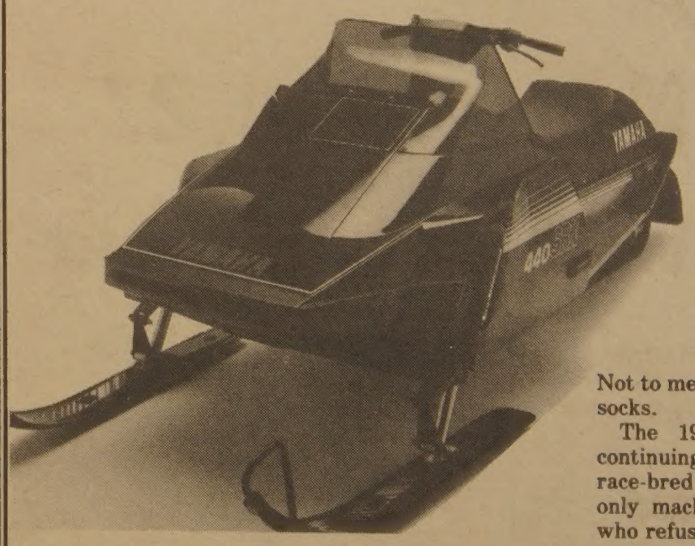

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Cancer work hazard

By DOROTHY CLARK
Staff Writer

Over the last 10 years one Canadian worker has been killed on the job every two hours of every work day. That averages more than 1,000 per year. Every 16 seconds a worker suffers a disabling injury. Twenty to 40 per cent of all cancer in North America arises out of the workplace.

Shocked? most people are, but few realize the danger they are under or refuse to acknowledge it because of pride.

Educating workers in the hazards they face and promoting labor - management relations are two reasons colleges are introducing labor related courses to their programs.

In 1968 Niagara College was a pioneer in the labor studies area, along with Humber College. With guidance from the Ontario Federation of Labor (OFL), Niagara now carries a wide range of labor related courses. Niagara was also among the first to offer union education to day students in 1979, Dr. Eric Robinson, chairman of the Institute of Labor and Labor Management Studies, said.

The occupational hazards and saftey course not only provides the student with a credit but offers OFL certification. This certificate allows graduates to conduct training within their union local.

Standards are set by the OFL but the 30 hours provided for the course allow the college to do much more than is required, Dr. Robinson said.

Having workers who are educated in the problems of today's safety promotes dialogue between union and management, it improves the union and creates a "a more peaceful workplace," Dr. Robinson said.

A worker can walk off the job if he deems it unfit, Michael Bosnich, union adviser, said. Moreover, management has the right to fine a worker if he is caught using an unsafe practice.

These statements are part of Bill 70 which came about due to general dissatisfaction over many safety acts. These have now been brought together under the Occupational Health and Safety Act, 1978.

Bill 70 also ensures that a committee structure be set up within all industry giving any information on accidents occurring in the industry, so that the workers are aware of the hazards around them, Mr. Bosnich said.

Some implementation of the bill has occurred, and so far it has not been abused by either side.

Industry does not always cause illness but sickness must be attributed to the workplace where it is deserved, Dr. Robinson said.

Festival

Cont'd. from pg. 1

festival is negotiable. Planning has begun late this year.

The committee was concerned that one day was not enough time for people to see everything, and that it will be inconvenient for some people to come on one day.

The next Celebrate Canada festival committee meeting will be to discuss programming, Tuesday, Oct. 21, at noon.

First no-name book achieves success

By LIZ PAYNE
Staff Writer

For the past few years shoppers have begun seeing more and more no-name products in their grocery stores. Many shoppers pick up a few no-name items with their weekly groceries; some do all of their shopping at a no-name grocery store. Even the most open-minded consumer, however may find it a little shocking to learn that the no-name fad has found a new market, namely Canadian literature.

McClelland & Stewart Ltd., a major Canadian publishing company, is "cashing in on the no-name food fad," John Neale, trade manager for McClelland & Stewart, said. And No Birds Sang by Farley Mowat, the first no-name book, has been in book stores since June. It was used as a trial and its success will result in nine more no-name books on the market on Nov. 1.

And No Birds Sang can be seen with no-name packaging at Cole's Book Stores in the Niagara area. The book cover is similar in every detail to no-name food packaging. The jacket is white with plain black lettering. There are no pictures or illustrations on the cover.

LESS EXPENSIVE

Besides taking advantage of the fad, the no-name jacket makes printing less expensive, Mr. Neale said. The binding materials and jacket "may be slightly cheaper materials," he said. "All these factors help to reduce the price of the book by about 40 per cent."

At Cole's the no-name And No Birds Sang sells for $9.95. The regular hard-cover version of this book at the same store sells fro $13.95. Mr. Neale said the nine titles coming out in November will be slightly less expensive than the Mowat book.

During the four-month trial period, the no-name And No Birds Sang sold 5,000 copies throughout Canada. "That is 5,000 more than we would have sold without the no-name sales," Mr. Neale said.

Mr. Neale said public reaction to the no-name books is varied. "Some people think it is a silly idea, but the trial was a success so obviously someone thinks it is a good idea."

FAVORABLE REACTION

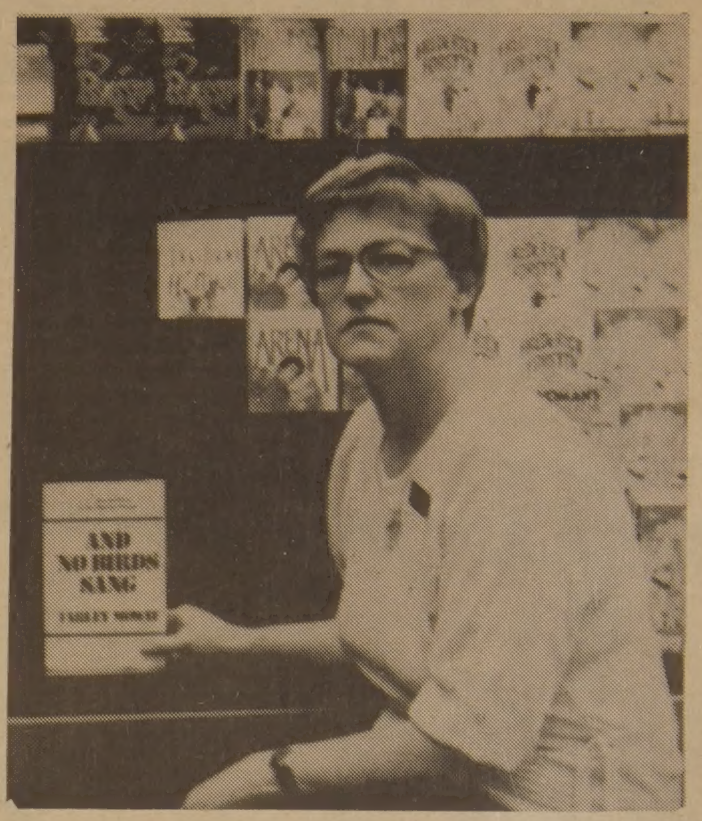
Mr. Neale said the authors' reactions have been favorable. "The no-name marketing takes place about six months after the first printing. This gives the book more exposure than it would get normally," he said. Mr. Neale said the authors receive a royalty based on the reduced selling price.

McClelland & Stewart is giving Canadian literature more exposure with the no-name books. All the no-name books coming on the market are by Canadian authors, making Canadian literature more available to the public, Mr. Neale said.

Bookstores carrying no-name books will still carry the regular hard-cover copies of the same book. The more expensive copy will still be popular for gift items, Mr. Neale said.

On Nov. 1 there will be 10 no-name titles available in book stores. "The sales approach should have more affect when more than one book is available," Mr. Neale said.

Depending on the success of the nine books coming out in November, McClelland & Stewart may bring out 10 more no-name books in the spring, Mr. Neale said. If this sales trend continues, a consumer may find it hard to tell if he is shopping in a no-name grocery store or the local bookstore.



Pictured above, similar in detail to no-name food packaging, is one of the first no-name books. Issued by a major Canadian publishing company, McClelland and Stewart, the books will be avialable Nov. 1st. Shown here is Vivian Aszach of Coles bookstore, Welland, with And No Birds Sang. (Photo by Payne)

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